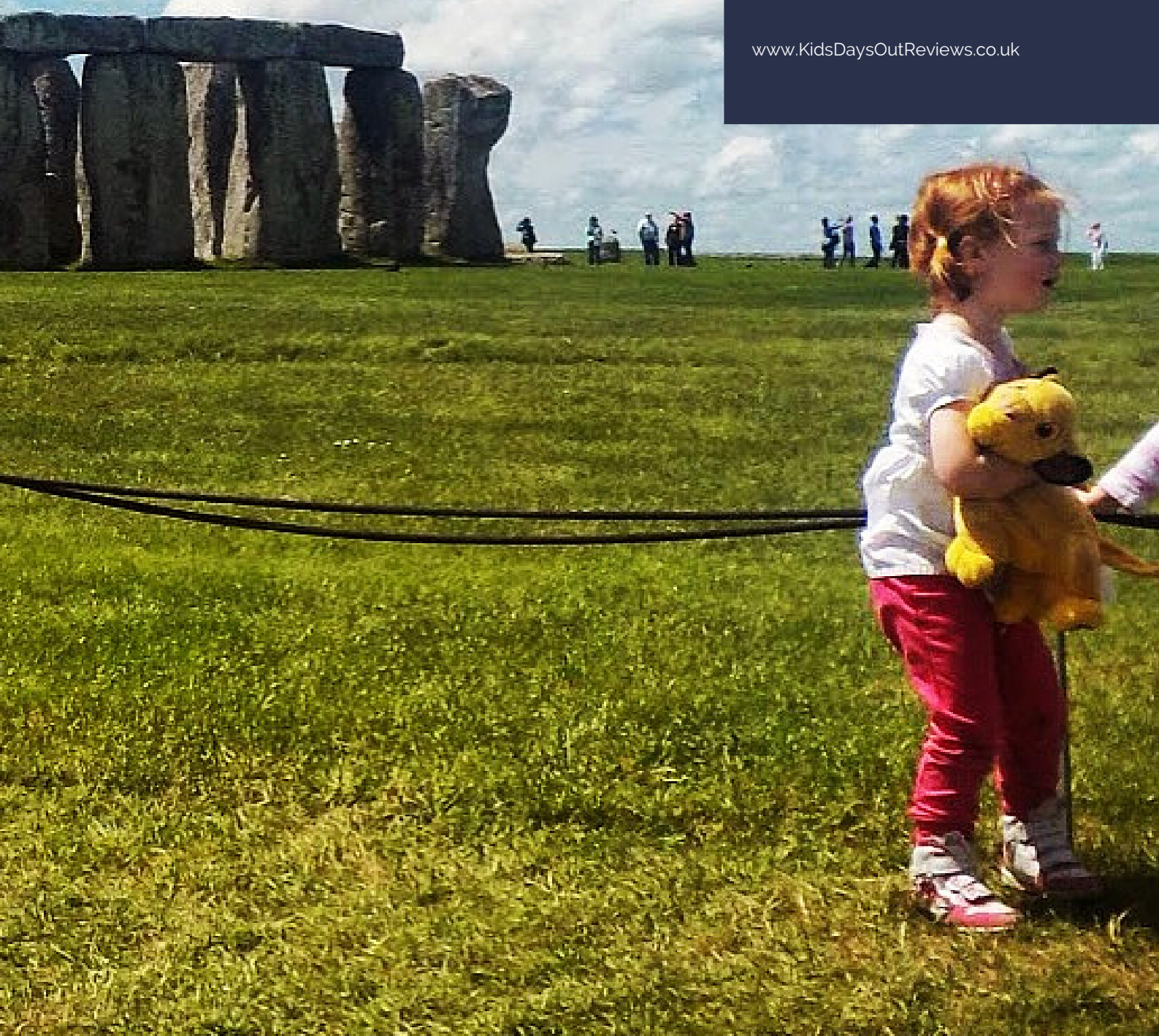


Kids Days Out Reviews

Family travel blog
for the UK and beyond

www.KidsDaysOutReviews.co.uk



Kids Days Out Reviews

★ Our story ★

One day, Mum woke up and decided she would start a family travel blog. Somewhere to record memories of all our days out. Somewhere to share our experiences with others.

Since August 2012 we have visited and shared over 100 experiences of UK family days out, short breaks, theatre trips, and the occasional jaunt across the sea.

History

- Started in August 2012
- MADs Best Family Travel Blog 2013 - Nominated
- MADs Best Family Travel Blog 2014 - WINNER!
- MADs Best Family Travel Blog 2015 - nominated



Kids Days Out Reviews

★ Readership ★

Monthly unique visitors - 1200 average

Jan 2015 - October 2015

With in excess of 1500 per month through May,
June, July, and August



@daysoutblog
2672 followers



KidsDaysOutReviewsBlog
411 fans



kidsdaysout
472 followers



daysoutblog
675 followers



Joanne Brady
78 subscribers



+KidsdaysoutreviewsCoUk
113 followers

Figures correct November 2015

Kids Days Out Reviews

★ Media options ★

Sidebar Advertising

Advertising banners in sidebar - £30 per month or £300 per year

No more than three are taken at any one time, including affiliate banners

Sponsored Content

One-off articles containing one no-follow link to your website or online media. £120 per article. Posts will be disclosed as 'sponsored' as per advertising standards regulations.

Review visits

For free entry we can come and visit your attraction and create an original piece, with photos, and a link to your website. These posts will be disclosed as 'press visits' or similar. We do not charge for these posts if it's somewhere we would like to visit.

We are two adults and four children (born 2004, 2007, and the twins in 2011) and ask for tickets for all those for which your attraction or holiday is suitable.

If you would like us to review specific aspects, such as an on-site restaurant, then we would also need vouchers for those.

We are based in East Yorkshire but can travel. If we can't get there, we use our trusted network of fellow family bloggers who will write the review as a guest post.