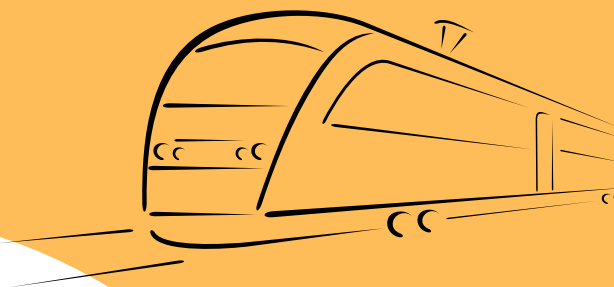
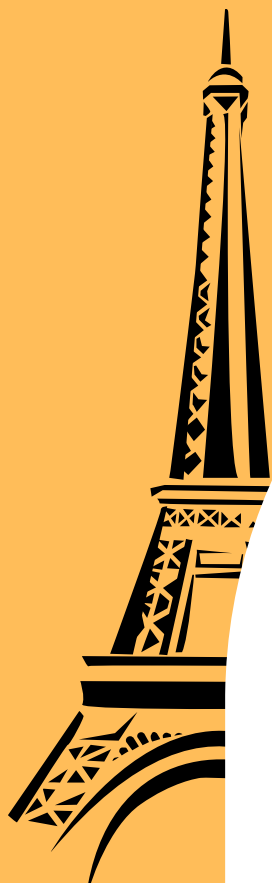


MEDIA PACK

# KIDS DAYS OUT REVIEWS





*Welcome!*

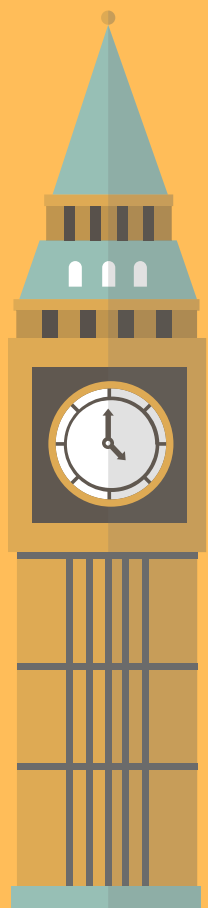
## WE ARE THE BRADY FAMILY

One day, Mum woke up and decided she would start a family travel blog. Somewhere to record memories of all our days out. Somewhere to share our experiences with others.

Since August 2012 we have visited and shared over 250 experiences of UK family days out, short breaks, theatre trips, and the occasional jaunt across the sea.

Find us at

[www.KidsDaysOutReviews.co.uk](http://www.KidsDaysOutReviews.co.uk)







# History

- Started in August 2012
- MADs Best Family Travel Blog 2013 - Nominated
- MADs Best Family Travel Blog 2014 - WINNER!
- MADs Best Family Travel Blog 2015 - nominated

# Social Media

- Twitter - @daysoutblog - 3366 followers
- Instagram - @daysoutblog - 1696 followers
- Facebook - @KidsDaysOutReviewsBlog - 682 likes
- Pinterest - @kidsdaysout - 923 followers



# Website Stats

- Monthly unique visitors in 2020
  - Average of 1300 per month
  - Peak in July (2400 visitors) and August (2600 visitors)

# Brand Options

- Sidebar advertising
- Sponsored posts
- Paid/gifted visits and reviews
  - Our family are Mum & Dad, 17yo, 14yo & 10yo twins (as of 2021)

